IBE Intermobility Future Ways 2026

24/25/26 November

Legend

- Eventi Privati
- Governance e Regolazione
- Intermobility
- Just Transition
- Mobility Innovation Tour
- Networking Events
- Premiazioni
- Scenari e Trends
- Tecnologie

Tuesday 24 November

Tuesday 24 November
11:00 - 13:15

Main Stage, Hall C1

Scenarios and Trends
Click here

Future Ways: Shared mobility in Italy | Opening Plenary

Organized by: Fondazione per lo Sviluppo Sostenibile

Language: Italian
Instant translations: English

The 'fan' of shared mobility must evolve from a set of separate services to an integrated mobility system. The Future Ways 2026 Report will present data, trends and growth prospects of the new shared mobility ecosystem in Italy: from scheduled services to sharing mobility. Mobility operators, institutional representatives and experts will share the economic, social and environmental benefits of this revolution that marks a turning point, from private vehicles to sharing..

Program

Moderated and introduced by
Raimondo Orsini, Director of the Foundation for Sustainable Development
Alessandra Astolfi, Global Exhibition Director, Green & Technology Division Italian Exhibition Group S.p.A.

Institutional greetings
Maurizio Ermeti, President of Italian Exhibition Group

Presentation of the Future Ways Report
Massimo Ciuffini and **Luca Refrigeri**, Foundation for Sustainable Development

The shared mobility ecosystem
Lidia Signor, Head of Multimodal Mobility Unit UITP (From public transport to public mobility)

From the Shanghai to the fan: new rules and economic resources
Stefano Fabrizio Riazzola, Head of Department, Ministry of Infrastructure and Transport (*tbc)
Giuseppina Gualtieri, President and CEO, TPER - Vice President, Asstra
Hon. **Andrea Casu**, Vice-President of the Transport Committee of the Chamber of Deputies
Ivana Paniccia, Director of the Transport Regulation Authority

Shared governance for intermodality: the case of RFI and the Regions
Antonella Bocchetti, Technical Coordinator of the Infrastructure, Mobility and Governance Committee - Conference of Regions and Autonomous Provinces
Alberto Fiorillo, Head of Intermodal Services Planning and Development, RFI

Conclusions: Global decarbonisation trends
Edo Ronchi, President of the Foundation for Sustainable Development

Tuesday 24 November
14:00 - 15:00

Intermobility Arena, Hall C3

Technologies
Click here

Missed race, expiring tender, quote to prepare: AI in the daily work of bus operators

Organized by: Agenzia Web Enthous

Language: Italian

From incident report to alert, from tender to draft, from request to quote: AI in the daily work of bus operators
A delayed bus, a missed run, a diversion due to roadworks. A tender to intercept before the deadline. A charter request – 'Milan–Munich, 52 people, Friday to Sunday' – to be turned into a quote.
These are activities that every day consume hours of manual work for passenger transport operators. In this talk, we show how an AI agent can take them on: managing service anomalies by proposing actions to the operations centre and generating passenger alerts on Telegram, WhatsApp and social media; monitoring tenders daily, classifying them and preparing a first draft response; building the quote by cross-referencing fleet, route, tolls, driving hours and rates.

Speakers:
Stefano Rigazio, Digital Strategy for B2B SMEs (SEO, E-commerce, AI)

Giovanni Sacheli, Search Marketing Consultant

Tuesday 24 November
14:30 - 16:30

Main Stage, Hall C1

Intermobility
Click here

"Taxi driver": innovation in ride sharing services | Workshop

Organized by: Fondazione per lo Sviluppo Sostenibile

Language: Italian
Instant translations: English

Taxis and NCC (private hire vehicles) are the transport services that have changed the most in recent years: apps, digital platforms, continuously evolving service models. And today they are also the first to be affected by autonomous driving experiments, which in the coming years could completely redefine the mobility-as-a-service landscape. A discussion between operators, institutions and experts on the challenges and opportunities for the sector.

Program

Moderator and introduction
Raimondo Orsini, Director, Fondazione per lo sviluppo sostenibile

Opening Keynote
Noemí Moya Villa, Policy Director for Europe, Lyft
Guido Di Pasquale, Vice President, Partners for Automated Vehicle Education Europe

Panel Discussion: The impacts of innovation on employment, technological sovereignty and the environment
Hon. **Giulia Pastorella**, Member of the Transport, Post and Telecommunications Committee, Chamber of Deputies
Hon. **Andrea Caroppo**, Vice President of the Transport, Post and Telecommunications Committee, Chamber of Deputies *
Gabriele Grea, Università Bocconi
Giovanni Campisano, Ridesharing Expert
Andrea Spinosa, Technical Director, Cityrailways

Q&A: Speakers, Stakeholders and Audience

** Speaker participation subject to confirmation*

Tuesday 24 November
15:00 - 17:00

Neri 1 Room, Hall South

Private Events
Click here

AN.BTI Confcommercio Private Assembly

Organized by: AN.BTI - Associazione Nazionale Bus Turistici Italiani

Language: Italian

Tuesday 24 November
16:00 - 17:00

Future Ways Arena, Hall C2

Intermobility
Click here

Powering Zero-Emission Mobility: From Smarter Grids to Smarter Fleets

Organized by: EIT Urban Mobility

Language: English

The session aim to explore how smart electrification, grid flexibility and innovative digital solutions can help public transport operators accelerate the transition to zero-emission bus fleets while controlling infrastructure, energy and operational costs.

The event will connect the strategic European perspective - how electricity grids need to evolve to support growing EV demand - with practical solutions already being developed and tested in cities. By combining insights from the Electricity Grids in Europe study with a real-world EIT Urban Mobility-supported project, the session will show how operators can move beyond simply "switching to electric" towards a more integrated approach to fleet, charging, energy and battery management. The session will address some of the most immediate challenges of fleet electrification and it will offer inspiration for operators, authorities and other decision-makers planning the next stage of their zero-emission transition.

Tuesday 24 November
17:00 - 17:45

Main Stage, Hall C1

Award Ceremonies
Click here

Bus of the Year - Intercity Edition Award

Language: English
Instant translations: Italian

The **Bus of the Year – Intercity Edition Award Ceremony** will bring together leading international bus manufacturers, industry representatives and members of the Bus of the Year jury to celebrate innovation, technological excellence and the future of intercity mobility.

The International Minibus, Bus and Coach of the Year Jury is an independent, democratic and non-profit organization bringing together leading trade magazines from across Europe. Founded in 1984 by **12 journalists from 12 countries**, it has grown to include representatives from the leading bus and coach publications of 24 European countries.

Each year, this jury of specialized European journalists selects the Bus or Coach of the Year, recognizing the innovation, creativity and technological expertise of manufacturers developing increasingly advanced solutions for everyday mobility and passenger travel. Since its creation, the award has become a benchmark for excellence within the European bus and coach industry.

During the ceremony, each participating manufacturer will have the opportunity to present its nominated vehicle through a short pitch. The event will culminate in the official announcement of the Bus of the Year – Intercity Edition winner, followed by the award presentation and a networking aperitif.

Programme

Opening and welcome
Alessandra Astolfi, Global Exhibition Director, Italian Exhibition Group

Institutional welcome remarks

Introduction to the Bus of the Year – Intercity Edition Award Ceremony
Gianluca Ventura, President of the Bus of the Year Jury

*Introduction of the nominated vehicles and **presentation of the participating manufacturers**' representatives*

Winner announcement of the Bus of the Year – Intercity Edition

Following
Networking aperitif

Tuesday 24 November
17:45 - 19:00

VIP Lounge, Hall C1

Networking Events
Click here

Intermobility community social club: aperitivo and challenges

Language: Italian

After a day of discussions and in-depth sessions, it's time for the Intermobility Community Social Club. An aperitivo, open to everyone, in a relaxed atmosphere, with cross challenges of ping pong and table football among the various players in shared mobility, to spend time together in an informal and fun setting.

Hosted by
Pio Lauto and **Guido Piano**

Sponsored by: Mosaiq by Snapper Services

Mosaiq by Snapper Services turns live bus data into decisions operators and authorities can act on. In a typical 28 days, the Mosaiq Transit Intelligence Suite processes more than 12 billion GPS signals across 40 million trips in 31 countries.
Shared mobility only works when the scheduled services behind it run reliably. That is what we measure.
Our Global Public Transit Index is free and open to anyone, covering more than 1,500 locations worldwide.
Come find us in the Start-Up Area, Hall C2, Booth 26.



Wednesday 25 November

Wednesday 25 November
09:30 - 13:30

Intermobility Arena, Hall C3

Technologies
Click here

Public Transport Fleet Transition - Risks and Opportunities for Public Transport Operators and System Manufacturers: Vehicles and Infrastructure | Workshop

Organized by: Ing. Andrea Bottazzi, T-PER

Language: Italian

The seminar, with recognition of continuing education credits for engineers, provides technical and methodological tools to evaluate energy transition choices in public transport. Operators and agencies will be guided through the analysis of scenarios for 2030, 2040 and 2050, considering the interactions between vehicles, charging infrastructure and operations. At the end, participants will be able to outline possible evolutionary scenarios based on the current situation and solutions already being implemented.

Program

Introduction and moderation:
Andrea Bottazzi, Management Consultant, T-PER S.p.A.

First session | Presentations

Fabrizio Cagossi, Head of Automotive Maintenance, T-PER S.p.A.
Gianluca Annunziata, General Manager, IVECO BUS Italian Market
Michele Maldini, Commercial Director for Line and Public Tenders, Daimler Buses Italia
Tiziano Gavardini, Chief Operating Officer, KMobility S.p.A. (Karsan) *
Andrea Codecasa, Commercial Director, Bus Italia - BYD Europe
Salvatore Danilo Martelli, Head of National and International Sales, Menarinibus - Menarini S.p.A.
Giovanni Privitera, Sales Manager, Irizar e-mobility
Giovanni Tosi, Sales Manager, Driventic (formerly Voith commercial vehicles division)
Daniele Viscardi, Sales Area Manager, EV Chargers, Ingeteam

Second session | Round table

Conclusions and closing remarks

** Speaker's participation subject to confirmation*

Wednesday 25 November
10:00 - 11:30

Future Ways Arena, Hall C2

Mobility Innovation Tour
Click here

Let's travel! Tourism and long-distance travel. Challenges and trends of a strategic sector | Workshop

Organized by: Autobus - Vado e Torno Edizioni

Language: Italian

After the dark years of the pandemic and its aftermath, the world of bus tourism has returned to travelling in high gear. The Class III market is soaring, as is the demand for transfers across the Boot, but obstacles remain: high fuel costs and infrastructure gaps. The issue of bus stations, the shortage of drivers and, last but not least, the challenge of the energy transition.

Program

Keynote Speech
Andrea Giuricin, Transport Economist and CEO, TRA consulting

Round table
Renzo Balbi, Owner, Genovarent
Manuele Caldarella, Head of Business Development, FlixBus Italia
Gerardo Marino, Sole Director, MarinoBus
Diego Melotti, Head of Sales and Commercial, Flibco
Itabus *
Guido Ucci, Italy Retail Sales Manager, Iveco Bus
Yutong *

Conclusions
Riccardo Verona, President of AN.BTI Confcommercio

** Speaker awaiting confirmation*

Wednesday 25 November
10:00 - 13:00

Main Stage, Hall C1

Technologies
Click here

"Back to the Future": bus, rail and sharing | Plenary Session

Organized by: Fondazione per lo Sviluppo Sostenibile e dell'Osservatorio Nazionale della sharing mobility

Language: Italian
Instant translations: English

Technological trends are transforming the bus, which is experiencing a strong revival compared to the past, and with it, the entire mobility system. Digitalisation, new infrastructure, electrification and innovation are making scheduled transport increasingly efficient and attractive. But the real challenge is not just about the bus: it is about its ability to interact with trains, sharing mobility services and new on-demand mobility solutions to build a truly integrated ecosystem.

Program

Introduction and moderation
Massimo Ciuffini, Senior Manager, Fondazione per lo Sviluppo Sostenibile
Raimondo Orsini, Director, Fondazione per lo Sviluppo Sostenibile

The metamorphosis of the bus
Gian Luca Spitella, Communications Director, ATAC
Arnd Bätzner, Founder, Bätzner Metropolitan
Fabrizia Vigo, Director of Institutional Relations and Legal Affairs, ANFIA
Andrea Camertoni, Director, AN.BTI Confcommercio

The latest developments in Milan and Rome
Anna Donati, Chief Executive Officer, RSM
Valentino Sevino, General Manager, AMAT

Integration between shared mobility and co-financing experiences
Angelo Mautone, Director General for Local Public Transport, Ministry of Infrastructure and Transport
Enrico Stefano, Deputy Regional Head, Lime
Maria Teresa Munzi, Intermodal Integration Development Specialist, Trenitalia
Fabio Teti, Director of Administration, Finance, Control and Commercial Development, TPER

Vehicle sharing in cities: Italy and Europe
Presentation of data on Italian vehicle sharing and the results of the MIT funding experiment
Lorenzo Pisanu, Analyst, National sharing mobility Observatory

Discussion with:
Mariona Conill de Azpiazu, Head of the Operational Service for Sustainable Mobility of the Metropolitan Area of Barcelona and Chair of the UITP sharing mobility Committee
Saverio Galardi, Senior consultant, Voi Technologies
Luca Avarello, General Manager, Roma Servizi Mobilità
Tobias Griesmeier, Senior Policy Manager, Lyft Urban Solution

Wednesday 25 November
12:00 - 13:15

Future Ways Arena, Hall C2

Technologies
Click here

"Born to be wild": the prospects of Demand Responsive Transit | Workshop

Organized by: Osservatorio Nazionale della sharing mobility

Language: Italian
Instant translations: English

It is often taken for granted that DRT, where demand is low, is an alternative solution to scheduled transport. But is this really always the case? Starting from the most significant Italian experiences, we explore together results, challenges and potential. Because sometimes it is precisely the 'wild' solutions that point the way to the future.

Program

Moderates and introduces
Massimo Ciuffini, Senior Manager, Fondazione per lo sviluppo sostenibile

Round table
Experiences, challenges and prospects of DRT services in the Italian context
Thomas Valentini, Italy Representative, Shotl
Marco Volpe, Head of Taxi, NCC, Sharing Mobility Services, Roma Servizi per la Mobilità
Giovanni Tokarski, Country Manager, Nemi
Carlo Bettini, Co-founder and CEO Wayla Italia

Wednesday 25 November
14:00 - 17:00

Future Ways Arena, Hall C2

Governance and Regulation
Click here

The Mobility Manager at the heart of the transition: companies, public transport and institutions compared

Organized by: ASSTRA, in collaborazione con Ministero delle Infrastrutture e dei Trasporti e ANCI

Language: Italian

The event highlights the Mobility Manager as a strategic figure for home-to-work commuting, integration with public transport, and corporate and territorial sustainability. The program includes an institutional discussion on national policies and territorial coordination, with the involvement of the **Ministry of Infrastructure and Transport**, **ANCI** (National Association of Italian Municipalities) and **Area Mobility Managers**; the presentation of the ASSTRA Guidelines on competencies, governance and professional autonomy, and a session of concrete case studies dedicated to the best collaborative experiences between companies, public transport operators and territories.

Program

Opening remarks
Emanuele Proia, Director of ASSTRA

Moderator
Massimo De Donato, Journalist, Radio24

Presentation of the ASSTRA Guidelines for Enhancing the Mobility Manager: Competencies, Governance and Autonomy
Marco Foti, Head of Mobility Project Development and Suburban Service Manager, AMT Genova, Coordinator of the ASSTRA Mobility Manager Working Group

The Start Romagna DRT Project 'Demand Responsive Transport'
Alberto Cernison, Head of Sustainability and Mobility Management, Start Romagna

The experience of Roma Servizi per la Mobilità
Andrea Pasotto, Head of Planning, Sustainable Mobility and Mobility Management, Roma Servizi per la Mobilità

The experience of Brescia Mobilità
Michela Bonera, Mobility Manager, Brescia Mobilità

The Trento Model: How to build a Mobility Manager network
Marco Demattè, Area Mobility Manager Staff, Municipality of Trento

The experience of the Bellocchi District in Fano
Andrea Vitali, Corporate Mobility Manager at Techfem

*The experience of Pluservice **

The experience of Wiseair
Paolo Barbato, CEO Wiseair

*Experience of TPER **

Institutions: institutional discussion dedicated to the evolution of national policies for sustainable mobility
Carla Messina, Officer of the D. G. for Public Transport, Ministry of Infrastructure and Transport
Giada Maio, Head of the Office for Energy Transition, Air Quality, Climate and Sustainable Mobility at ANCI
Matteo Colleoni, Full Professor of Urban Studies, University of Milano 'Bicocca'
Tommaso Simeoni, EQ. Development and Coordination of Regional Policies for Cycling Mobility, Sustainable and Innovative Mobility, Emilia-Romagna Region

** Speaker participation subject to confirmation*

Wednesday 25 November
14:00 - 15:15

Main Stage, Hall C1

Scenarios and Trends
Click here

Presentation of the 20th Euromobility Report - How mobility in Italy has changed over the last 20 years

Organized by: Euromobility

Language: Italian
Instant translations: English

Euromobility presents the twentieth **report on sustainable mobility in the 50 main Italian cities**, which investigates and illustrates the main indicators on mobility and the environment in our cities: from public transport to cycling infrastructure, through the vehicle fleet, road accidents, sharing mobility and air quality. The report focuses on how Italian cities have changed over the last 20 years, with a targeted comparison of the most significant indicators. The presentation will also be an opportunity to reveal and award the most eco-mobile city in Italy, chosen from the 50 covered by the report based on the most recent data.

Program

Introduction
Lorenzo Bertuccio, President of Euromobility

Institutional greetings
Mattia Mario Morolli, Councillor for Public Works, School Buildings, Care and Development of Place Identity, Digital Transition, Mobility Policies, Local Public Transport, Municipality of Rimini

Presentation of the twentieth Report 'Sustainable Mobility in Italy: a survey of the top 50 cities'
Valerio Piras, National Secretary of Euromobility

Interview with the winning city of the report

Conclusions

Wednesday 25 November
14:30 - 16:30

Intermobility Arena, Hall C3

Just Transition
Click here

"Stand by me": Considering, understanding and countering transport poverty | Workshop

Organized by: Fondazione per lo Sviluppo Sostenibile in collaborazione con il TPLab

Language: Italian

The event, organised by the Transport Poverty Lab together with its own Community, is part of the lead-up to the second national Forum on transport poverty, scheduled for 2027. The meeting will offer an opportunity for debate and discussion on the policies and measures needed to combat the phenomenon and promote a fair environmental transition. It will also be an occasion to present the first results of the MUR-FRES research on transport poverty in the inner areas of the southern regions of Italy.

Program

Moderator and introduction
Fabrizio Garavaglia, President of Nordcom

Evolution and implementation of the Social Climate Plan
Stefania Crotta, Director General of programs and financial incentives, Ministry of the Environment and Energy Security

Towards the mapping of transport poverty in Italy (MUR-Fres)
Alessia D'Agata, Analyst, Fondazione per lo sviluppo sostenibile
Lily Scarponi, Analyst, Fondazione Transform Transport

More accessibility, less vulnerability
Nicoletta Antonias, Sustainability Manager, Trenitalia
Fabrizio Amici, Head of Communications at Tper and Vice President of the shared mobility committee, UITP
Francesca Pili, Delegated Councillor of FNM
Guglielmo Pilutti, Head of Institutional Relations, Flixbus
Claudio Bonomi Savignon, Senior Strategist, Cassa Depositi e Prestiti (CDP)

Round Table: Just transition and decarbonisation of transport in Italy
Contributions from some members of the Tplab community sharing their work on the topic.

Moderator and introduction
Raimondo Orsini, Director of Fondazione per lo sviluppo sostenibile

Massimiliano Bienati, Transport Program Manager, ECCO
Simone Nuglio, National Mobility Office Coordinator, Legambiente
Andrea Boraschi, Director, Transport&Environment Italia

Wednesday 25 November
15:45 - 17:00

Main Stage, Hall C1

Scenarios and Trends
Click here

Increasing the attractiveness of work in mobility: the new challenges and new opportunities indicated by Deep Trend®

Organized by: IBE-Intermobility Future Ways in collaborazione con Blue Eggs

Language: Italian
Instant translations: English

Mobility is undergoing a profound transformation. People no longer travel solely out of necessity: they seek experiences, gratification, and connection. As a result, the role of travel and the value we assign to it are shifting in the collective perception.

At the same time, the meaning of work is also changing radically, especially for younger generations.

From this dual transformation, new opportunities emerge to rewrite the meaning of mobility, bring new value to those who work in it, and make the entire transport sector more attractive.

Seizing these opportunities requires more than data: it requires an understanding of the deep dynamics underlying the changes of the coming years. For this reason, **IBE has decided to provide the sector with an innovative tool for reading the market from a new perspective**: the Deep Trend®, developed annually by Blue Eggs.

Used for years in the Travel & Hospitality Vision by TTG as well, the **Deep Trend®** by Blue Eggs explain how people, over the next 3–5 years, will assign value to products, services, brand, and experiences, as they **decode the collective imagination: thought forms and narrative models**. A unique output at an international level, developed in Italy by Blue Eggs through a system that integrates advanced socio-semiotic analysis and AI, elaborated by 100% human researchers.

The Mobility Masterclass at IBE 2026 applies some Deep Trend®* models to mobility, transportation design, and work, with the aim of offering an **innovative interpretive framework** to enable companies to design and **rewrite the value and attractiveness of *work* in mobility**, anticipating the demands of citizens, users, and customers.

In particular, the market evolution indicated by the Deep Trend®* opens up **four key challenges for bus operators and public transport operators** who want to innovate their service and communication.

- *What if transport were not just a space for movement, but time to be lived? How would the meaning of mobility change?*
- *What if working in mobility meant managing a system? What would be the role of those who work in mobility?*
- *What if the driver were more than just a driver? How would the value of their presence and their professional role change?*
- *What if the meaning of environmental sustainability were changing? What value would electric have?*

Presented by:
Laura Rolle, Co-founder & Head of Research at Blue Eggs

** The Deep Trend® are the result of Blue Eggs' advanced socio-semiotic analysis system.*

Wednesday 25 November
16:45 - 17:45

Intermobility Arena, Hall C3

Just Transition
Click here

My Way: mobility demand, data usage and individual behaviours | Workshop

Organized by: Fondazione per lo Sviluppo Sostenibile e dell'Osservatorio Nazionale della Sharing Mobility

Language: Italian

A workshop to explore different data sources and analysis methodologies, from individual surveys to mobile cell data, from Floating Car Data to MaaS service usage data and traffic models. What data is needed, in relation to which objectives, and what they actually allow us to know and which phenomena we aspire to govern.

Program

Moderates and introduces
The analysis of mobility demand
Giorgio Pizzi, Executive, Ministry of Infrastructure and Transport:

The impact of the introduction of MaaS on the knowledge of mobility demand
Gloria Tarantino, Business Development Manager, CinqueT

What data does a mobility decarbonisation policy need?
Daniele Mancuso, Co-founder and Partner, GO-Mobility

My Way: behaviours and decarbonisation
Massimo Ciuffini, Senior Manager, Foundation for Sustainable Development and National Sharing Mobility Observatory

Wednesday 25 November
17:30 - 18:00

Main Stage, Hall C1

Award Ceremonies
Click here

Lorenzo Cagnoni Award Ceremony for Innovation

Language: Italian
Instant translations: English

The award is dedicated to exhibiting companies and start-ups that stand out for the development of innovative products, services and solutions for the mobility sector. The award includes two categories: the '**Lorenzo Cagnoni per l'Innovazione**', assigned to the three best projects presented by IBE Intermobility Future Ways exhibitors, and the '**Lorenzo Cagnoni Innovative Start-up**', reserved for the three most innovative realities of the Innovation District. An initiative that enhances excellence, technologies and ideas capable of concretely transforming the sector.

Wednesday 25 November
18:00 - 19:00

Main Stage, Hall C1

Networking Events
Click here

IBE intermobility Future Ways aperitif with exhibitors and partners

Language: Italian

Thursday 26 November

Thursday 26 November
09:45 - 11:15

Main Stage, Hall C1

Governance and Regulation
Click here

Mobility seeks talent. Skills, technologies and career opportunities in the transport of the future

Organized by: IBE-Intermobility Future Ways

Language: Italian

The digital and energy transformation of mobility is creating new professions and redefining skills and career paths, from advanced maintenance to engineering, from data management to passenger services, through to the roles of drivers and specialised technicians. Aimed at secondary school students, the event brings together companies and professionals to discuss the sector through testimonials, experiences and data, illustrating the skills required and the training pathways to build a career in transport.

Program

Introduction and moderation
Mobility in transition: why the sector needs new talent
Marco Gisotti, Green Factor

The most in-demand professions in public transport and the challenge of generational renewal
Mariacarmela Lospinuso, Head of Human Resources Start Romagna

From Motorsport to sustainable mobility: the skills that make the difference

A conversation between two professionals with a similar technical background but different career paths, to show how engineering skills, organisational abilities and problem solving can find application in different areas of mobility.

In dialogue between:
Aldo Costa, Chief Technical Officer Dallara
Andrea Bottazzi, Head of Automotive Maintenance and Logistics, TPER

Long-distance transport and the search for new professionals

Interview:
Riccardo Verona, President AN.BTI Confcommercio
Rita Bartolomei, Journalist QN Editoriale Nazionale

Q&A with students and guided tour of the exhibition

Thursday 26 November
10:00 - 11:30

Future Ways Arena, Hall C2

Intermobility
Click here

Villages and small municipalities on the move: mobility that brings people and territories closer together

Organized by: I Borghi più Belli d'Italia - Emilia-Romagna

Language: Italian

Experiences, results and prospects for sustainable and accessible mobility in small towns

Mobility represents a fundamental challenge for the future of villages and small municipalities, where accessibility, sustainability and connections are essential for quality of life and tourism development. The conference proposes an exchange of concrete experiences, innovative projects and new perspectives to make territories more connected and accessible. From shared mobility in Alto Ionio to the intelligent monitoring of tourist flows in Dozza, from the A SPASS project connecting the coast and hinterland to the MaaS4RER experience in Emilia-Romagna, results, opportunities and future developments will be presented. An opportunity for dialogue among administrators, experts and operators to identify replicable solutions capable of bringing people and territories closer together, improving services for residents and enhancing the heritage of small towns.

Program

Greetings and introduction
Fiorello Primi, President of I Borghi più belli d'Italia
Mauro Guerra, President of I Borghi più belli d'Italia, Emilia-Romagna

Alto Ionio: new shared mobility projects combining social inclusion and sustainable tourism (social taxi, tourist bike sharing and Cammino Basiliano)
Marino Buongiorno, Councillor of the Municipality of Rocca Imperiale

POLIS-EYE in Dozza: results and prospects for the intelligent management of tourist flows
Luca Albertazzi, Mayor of Dozza
Alessandro Seravalli, Scientific Director of the PolisEye project (GeoSmart Lab/Sis.Ter srl)

A SPASS - Discover Romagna by Bus: 2026 review and results for villages
Chiara Astolfi, Director of Visit Romagna

The MaaS paradigm in Emilia-Romagna: the MaaS4RER experience and future actions
Ianiro Vecchiattini, Lepida ScpA

Discussion/conclusions
Mauro Guerra, President of I Borghi più belli d'Italia, Emilia-Romagna

Thursday 26 November
11:30 - 13:00

Intermobility Arena, Hall C3

Mobility Innovation Tour
Click here

Fleet renewal, technology management and economic sustainability: manufacturers and operators at a crossroads?

Organized by: Autobus - Vado e Torno Edizioni

Language: Italian

The National Recovery and Resilience Plan, which expired on 30 June, deployed billions that allowed Italian public transport operators to largely renew their vehicle fleets: over the last two years, 2026 included, approximately 70% of new urban buses are battery electric. And 'plug-in' technology is also making strong inroads in the Class II segment.

Now, however, the Next Generation EU funding has come to an end: opening the wallet, 'only' the resources of the National Strategic Plan for Sustainable Mobility and some complementary funds remain to be played, which are not comparable to the volume of financing enjoyed in recent years. Years that have driven the market, supporting manufacturers and operators — but could they turn out to be a parenthesis? A missed opportunity?

The main challenge, not a new one, is not so much producing and delivering the vehicles, but getting them on the road and, above all, keeping them in service. Do public transport operators have the infrastructure ready and sufficient to ensure the operational continuity of next-generation vehicles? Do they have the expertise to manage these technologies? But more than a matter of staff training and competencies — a real issue in itself — it is a matter of economic sustainability: are there the resources, in times of energy crisis, to keep the cogs well-oiled and keep the wheels of Italian public transport turning?

Thursday 26 November
11:45 - 12:45

Main Stage, Hall C1

Scenarios and Trends
Click here

Next stop: connections. From bus to shared mobility

Organized by: IBE Intermobility Future Ways

Language: Italian

From the daily commute to long-distance travel, mobility is made up of people, experiences and connections. What does it mean today to work on board a bus? How are passenger needs evolving, and what transformations are affecting vehicles and transport services?

Through a dynamic dialogue that weaves together irony, outreach and first-hand experiences, three creators discuss the challenges of contemporary mobility to tell the story of public transport from different perspectives but with a common goal: to bring the topic of mobility back to the centre of the debate, helping to enhance and make the profession of bus driver more attractive, including in the eyes of younger generations.

Speakers:

Il Pulmaro @il_pulmaro
Agostino Arcaro @agostino_arcaro
Velocipiedi @velocipiedi

Moderator:
Marta Bettini, Journalist, Trasporti-Italia